

# THE LISCARD BULLETIN

LISCARD PRIMARY, WITHENS LANE, WALLASEY, CH45 7NQ



## Sun Awareness

As the weather gets warmer could you please make sure that you apply sunscreen before your child comes to school. We will have a small supply of sunscreen in school. Please make sure your child has a hat/cap with his/her/their name written on the label.



## Monitoring Your Child's Social Media Account



Before half term there were a number of incidents on social media where children posted inappropriate or unkind comments. On investigation it became clear that children were accessing social platforms such as WhatsApp and Instagram. Please make sure you monitor these accounts so that your child is not accessing inappropriate content or contacts.

## FoLPS

## Treat Your Hero Day

FoLPS have arranged a 'children dress in your own clothes day' for this Friday (**June 9th 2023**).

Parents/carers are asked to donate gifts for the 'Treat Your Hero' sale which takes place on **Thursday June 15th 2023**.



## Thursday June 1st - Wednesday June 7th

## Volunteers Week

To all the reading volunteers and parents/carers who have supported school trips - **Thank You**

Thank you to all the school governors who strategically lead our school. They are all volunteers who give their time for free.

## Welcome back



## Dangers of Children Vaping

We have had a couple of incidents of older children being spotted using vapes in the community. Vapes can cause lung and heart disease in young people. Please see the information below.

### SIGNS YOUR CHILD MAY BE VAPING

- Increased secrecy. Unwilling to discuss or answer questions.
- Increased irritability and mood changes due to nicotine addiction.
- Disappearing money.
- Increased unwillingness to stay home.
- Increased thirst. Vaping causes dehydration of the skin of the mouth and throat. This leaves users with a dry, flat palate. If your child is increasing their liquid consumption, and also peeing more, they may be vaping.
- Desire for flavor. When the mouth is dried out, flavor perception is lost. Notice if your teen is using more salt or requesting spicy foods.
- Nosebleeds. In addition to dry mouth, vaping also dries the skin of the nose. When the nose gets dry, it can bleed.
- Finding paraphernalia around the house.

## Dogs on the school site

You may have seen the news that a child was severely injured over the half term holiday by the family pet dog acting out of character. Whilst you may not think your dog poses any dangers to others, dogs can act unpredictably when spooked.

We would appreciate it if you do not bring dogs onto the school site. This includes dogs being carried by their owners.









## ATTENDANCE AWARDS

5JM 98.5%  
2TJ 96.7%  
FJP 98%

Let's see which classes have the highest attendance this week!




## WALL OF RECOGNITION

Well done to the following children who have consistently followed the school rules of being kind, working hard and never giving up.

F1 IVAN  
F2 OLIVIA  
Y1 NOAH  
Y2 SIDNEY  
Y3 ARHIANA  
Y4 CHARLIE  
Y5 JINNY  
Y6 ADEM



## Attendance






Well done to Mr Jarman's class who were winners of the attendance trophy for Key Stage 1!   
Congratulations to Mr Maldon's class who were winners of the attendance trophy for Key Stage 2.  
Mrs Pinnington's class had the highest attendance across Foundation 2 for the third week running.  
The overall attendance was 92.97%.  
There were ten classes that had attendance above the national average. Eight classes improved their attendance from last week.



## Every Day Counts



## School Lunches

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>Homemade Pizza</b> Choose from cheese & tomato or pepperoni served with corn on the cob and pasta spirals 	 <b>Sausage &amp; Mash</b> Choose from fresh butcher's quality pork sausages or Quorn sausages served with homemade mashed potatoes, peas and gravy  <b>All Day Breakfast</b> Bacon, Quorn sausage, muffin, egg, baked beans, mushroom and tomatoes served with fresh bread	<b>Spaghetti &amp; Mash</b> Choose from fresh butcher's quality pork sausages or Quorn sausages served with homemade mashed potatoes, peas and gravy 	 <b>Fish &amp; Chips</b> Choose from either cod fillet fish fingers, battered cod fillet or Quorn nuggets baked in the oven and served with chips and peas or baked beans	 <b>Fish &amp; Chips</b> Choose from either cod fillet fish fingers, battered cod fillet or Quorn nuggets baked in the oven and served with chips and peas or baked beans
<i>Jacket Potatoes are also available daily as a hot alternative</i> <i>Or</i> <b>Del Bar - Available Everyday</b> <i>A selection of sandwiches, served on sliced bread, wraps and assorted buns with a choice filling will be available daily - ham, cheese, tuna and finally finish with a choice of salad - carrot sticks, cucumber, cherry tomatoes, iceberg lettuce, sweetcorn, coleslaw, and peppers.</i> <b>Dessert</b> <i>A selection of homemade desserts will be available every day as well as Fresh Fruit, Fruit Salad, Yoghurt and Cheese and Crackers</i>				

## National Online Safety

The latest guide from the National Online Safety below provides parents/carers with advice about influencers n social media.

## Diary Dates

**Monday 5th June** School re-opens  
**Friday 9th June** FoLPS - Own Clothes Day  
**Tuesday 13th June** Amazing Concert - Floral Pavilion  
**Monday 12th June** Refugee week  
**Friday 16th June** Treat Your Hero sale  
**Thursday 15th June** Mad Science Assembly  
**Thursday June 22nd** Year 6 Debating Event  
**Wednesday June 28th- Friday June 30th** Year 6 trip to London  
**Thursday 20th July** School closes for summer



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B.Ed(Hons) M.Ed NPQH LPQSH



# What Parents & Carers Need to Know about INFLUENCERS

In today's digital age, social media influencers play an increasingly significant role in shaping the opinions, interests and behaviours of our children. While many of these individuals can have a positive effect, influencer culture can also present certain risks – such as encouraging consumerism, affecting self-esteem and blurring trustworthiness. To help ensure a safe online environment for young people, it's vital to maintain open communication, set sensible boundaries, promote a healthy self-image and teach digital media literacy. Our guide delves deeper into all of these.

## WHAT ARE THE RISKS?

### HEIGHTENED CONSUMERISM

A major way that influencers make money is through brand partnerships and sponsored content. As a result, children who follow them may be exposed to a steady stream of advertising; this can lead to materialistic attitudes, unrealistic expectations and an increased desire to have the latest products. Many influencers have built huge brand empires around their large, impressionable following.

### THE SOFT SELL

Some influencers aren't always transparent about the motivations behind their posts, blurring the lines between genuine recommendations and paid-for promotions – and young people sometimes find it difficult to distinguish authentic content from advertising. Many major social platforms have taken steps to make sponsored content and ads easier to identify, but it remains an area of concern.

### PRIVACY CONCERNS

Inspired by their favourite influencers, children may start sharing more of their own lives online – which could reveal personal information or details about their daily routine. This openness can put them at risk of cyberbullying or even predatory behaviour. This is exacerbated by live streaming, which gives young people no time to consider the potential consequences of saying too much.

### UNDERMINING SELF-ESTEEM

Many influencers share images and videos of themselves and their activities, which are often painstakingly curated and edited to present an idealised version of their life. Children who follow these influencers may develop distorted expectations about body image and the concept of beauty, which can potentially lead to negative self-esteem and even mental health issues.

## Advice for Parents & Carers

### KEEP TALKING

Chat to your child about the content they consume on social media and the influencers that they like. Encourage them to think critically about what they see and hear online, and listen to any concerns they might have. Maintaining this line of open, honest communication can help your child to make informed decisions about which individuals they follow and what content they engage with.

### SET SOME BOUNDARIES

Agree age-appropriate boundaries for your child's social media use, including time limits and privacy settings (the two major operating systems on mobile devices, Android and iOS, have these controls baked in). Try to keep an eye on your child's online activity and discuss it regularly with them – including reminding them of the potential risks that can arise from following influencers.

### SUPPORT A HEALTHY SELF-IMAGE

Reinforce your child's awareness that real life isn't usually as picture perfect as it may appear on social media – and how some content (particularly that of influencers) is often curated, staged or edited to look more glamorous. If possible, highlight examples of other influencers who share authentic, relatable material which acknowledges their imperfections and struggles as well.

### PROMOTE MEDIA LITERACY

Talk to your child about the concepts of sponsored content, advertising and potential influencer bias. Teach them to critically evaluate the information they're presented with online and to consider the possible reasons behind content creation. This can help young people develop the skills to make healthier decisions about the influencers they choose to follow and the content they consume.

## Meet Our Expert

A former director of digital marketing and currently a deputy headmaster and DSL, Brendan O'Connell's experience and expertise gives him a clear insight into how modern digital systems impact the experience of children, staff and parents – and which strategies help to ensure that the online world remains a useful educational tool rather than a minefield of risks.



**NOS**  
National  
Online  
Safety  
#WakeUpWednesday